



ØYO VANT INTERNASJONAL PRIS MED VIKINGØKSEN

Scandinavian Outdoor Award (SOA) har blitt en viktig pris siden den første gang ble delt ut i 2005. Juryen består av Europas mest erfarne journalister med tur og friluftsliv som interesseområde. Fordi produktene blir testet i praksis har prisen fått høy anerkjennelse både hos produsenter og i handelen.

Juryen begrunner sitt valg av vinneren slik:

This is our most ancient winner of the Scandinavian Outdoor Award. Ever. This axe from Norwegian Øyo is actually a replica of a Viking axe that was found near by the Øyo production facilities in Geilo, Norway. It is assumed that the original axe was used in everyday household activities around year 1000!

Produced by the Norwegian Øyo this small axe has the design of a 1000-year-old Norwegian Viking Axe hence the name Øyo Vikingøks. It measures a dainty 33 cm in length and it weighs a meager 545 grams, but the jury was surprised by the punch the Øyo Vikingøks delivers. "It chopped through large pieces of dried oak with great ease", one jury member states. The axe head is made from hardwearing and durable forged steel and the shaft is crafted from ash. The curved shape of the shaft prevents the axe from slipping whether splitting small logs or cutting up kindling. Perfect for bushcraft, wild camps and bonfires at the seaside. The jury loves the price, too!

